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PRESS RELEASE

ATI STELLRAM EYES MORE SALES SUCCESS THANKS TO SHOW

ATI Stellram is flying high after landing a record number of enquiries for its cutting tools from top aerospace component makers at the Farnborough International Air Show.

The solution provider for difficult-to-machine materials also secured a substantial number of product trials with manufacturers in France, Germany, Italy and the UK as well as in Belgium and Eastern Europe.

Stellram's high feed 7792VX milling cutter, RAPIDE solid carbide end mills and new 4E turning geometry, which are specially designed for machining titanium-based alloys, drew the highest levels of interest from show visitors.

"Farnborough proved to be a fantastic opportunity for ATI Stellram to showcase its latest high performance tools for difficult-to-machine materials not only to existing customers, but also to new ones, particularly in emerging markets in Eastern Europe," commented Claudio Pizzo, ATI Stellram's European sales director.

"The record number of sales leads and product trials demonstrates that more aero component makers are seeking the ATI Stellram experience on how to effectively machine the new generation of complex materials."

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ATI Stellram eyes more sales success thanks to show/2..

ATI Stellram, as part of the ATI Engineered Products business unit within the ATI Aerospace booth, also gave visitors an opportunity to learn more about the comprehensive range of products including its custom design metal cutting tools, available to aerospace customers around the world, said Claudio.

“It was an excellent platform to explain the vast manufacturing capabilities of the ATI Aerospace team, a group of global businesses that produce a wide range of specialty metals and cutting tool solutions,” he added.

More details on ATI Stellram products and services can be obtained from Elena Gandiglio on 00 41 22 354 9711 or email egandiglio@stellram.com. Further information is available on line at www.atistellram.com.

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Notes for editors:

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